



Unique Light Objects

 **LUXONUM**



Light & Art

Created by elements of our earth



Elements of our earth...



...brass and noble gold...

...form the base





Massive onyx marble...



...hand crafted in Italy...



...creates a translucent cube



Technology
Made in Germany
forms the core

Together with craftsmanship and our love for details and highest quality...





...masterpieces and one of a kind light objects are created and form an aura of true uniqueness and outstanding individualism: ITSU

A fabulous evening with ITSU

Clara and Thomas are looking forward to today's dinner invitation they gave to their friends: The menu is fixed, the catering confirmed and the tableware is chosen. The evening is planned to be started on the balcony, to be continued with dinner inside and to be ended near the fireplace in the living room.

The optical highlight of the evening is their newest decoration item. The unique light object ITSU, formed by an 18k gold plated brass base and crowned with a massive onyx cube, illuminated by color-LEDs inside and buffered by an integrated, rechargeable battery. Clara and Thomas can't wait to present it to their guests.





The first friends arrive and gather on the balcony for small talk and are enjoying the view. Thomas serves a glass of Champagne to the guests and as the sun sets, also puts one of the cubes of ITSU on the table as a beautiful decoration. To give it a nice hue, Thomas takes the light object in his hands and rotates it. Magically the light inside ITSU changes its color depending on how Thomas holds it. He decides for a beautiful violet and puts it back on the table. First “Ahs”, “Ohs” and questions pop up from the friends next to him.



As the evening continues, the small group moves in the house and gathers around the dinner table. The catering delivered a delicious menu and Clara arranged everything on the table. As a center piece, she already put two IT-SUs on the table and Thomas brings along the third one from the balcony.

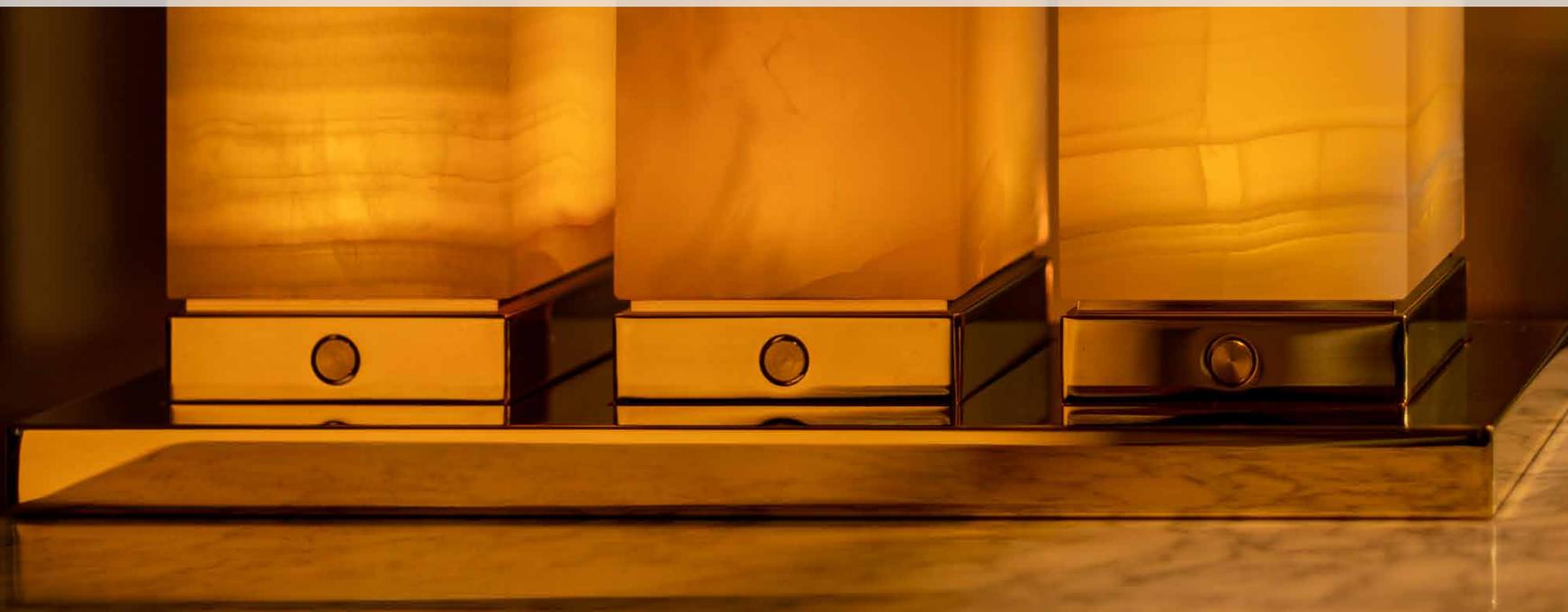
To make the stone fit the table decoration, he quickly exchanges the onyx cube to another type in just a few seconds while walking in.

The guests are highly impressed and start to ask about it: “How does the change of colors work, how can you exchange the stone so fast and where did you get it from?” Thomas just smiles and explains some of the features, like the unique gesture control and change of the stone cube.



After the dinner, Thomas and Clara invite their guests to come to the living room, have some drinks and enjoy the rest of the evening. Thomas quickly takes all three cubes of ITSU with him and puts them next to their fireplace on the charging station. With his mobile phone he activates the candle mode and ITSU gives the small group a nice warm hue with little flickering that elegantly blends in with the fire place.

Now Thomas and Clara tell their friends that they recently saw this light object online and contacted the manufacturer, Luxonum in Germany. Andreas, the owner and designer of ITSU, showed them all the variants and options and explained them the features.

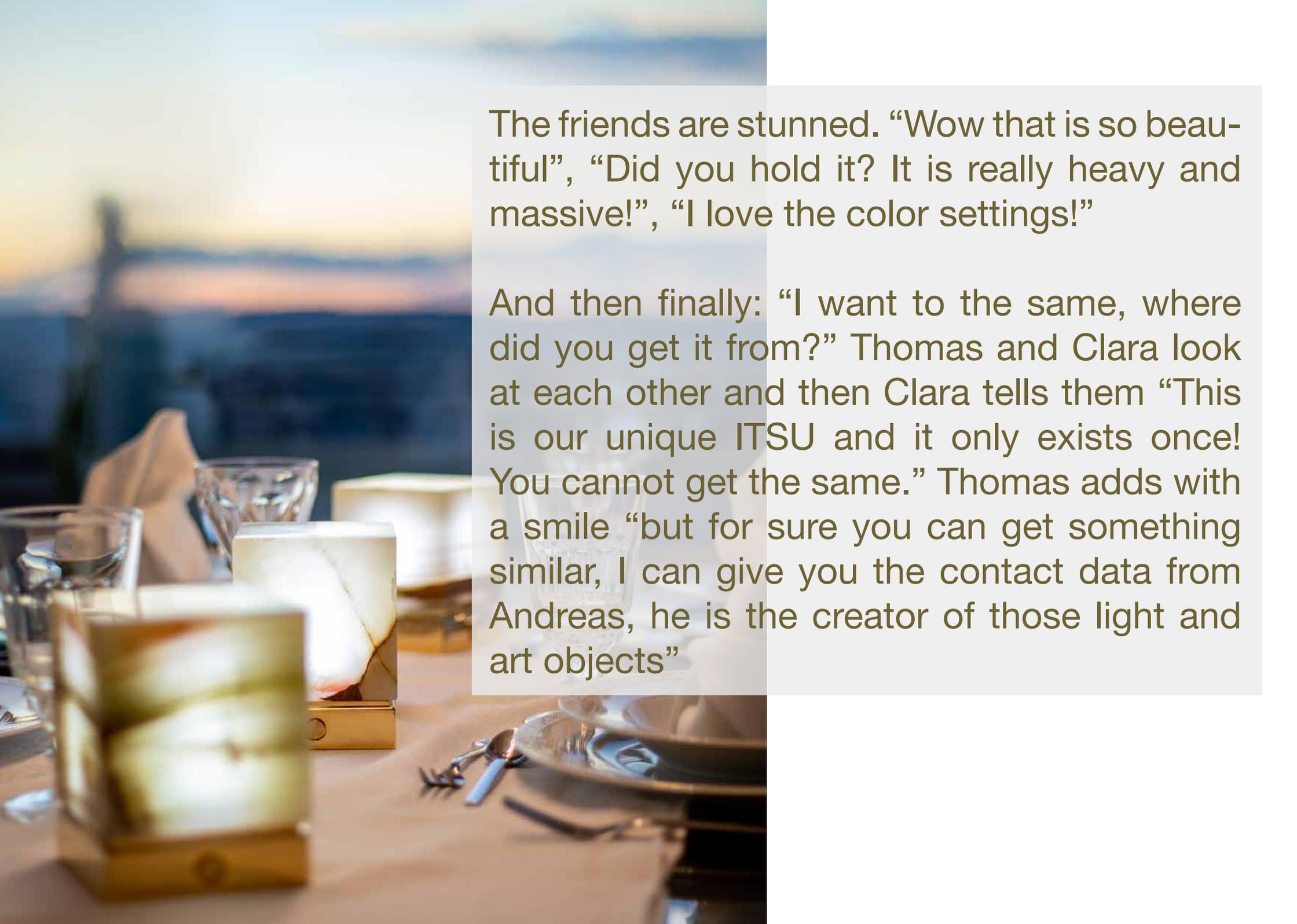


He also explained to Clara and Thomas, that every piece of ITSU is unique, no stone is like the other. Additionally, Andreas offers to put a hand applied gold and palladium pattern on the stone, to transform it into a piece of art.



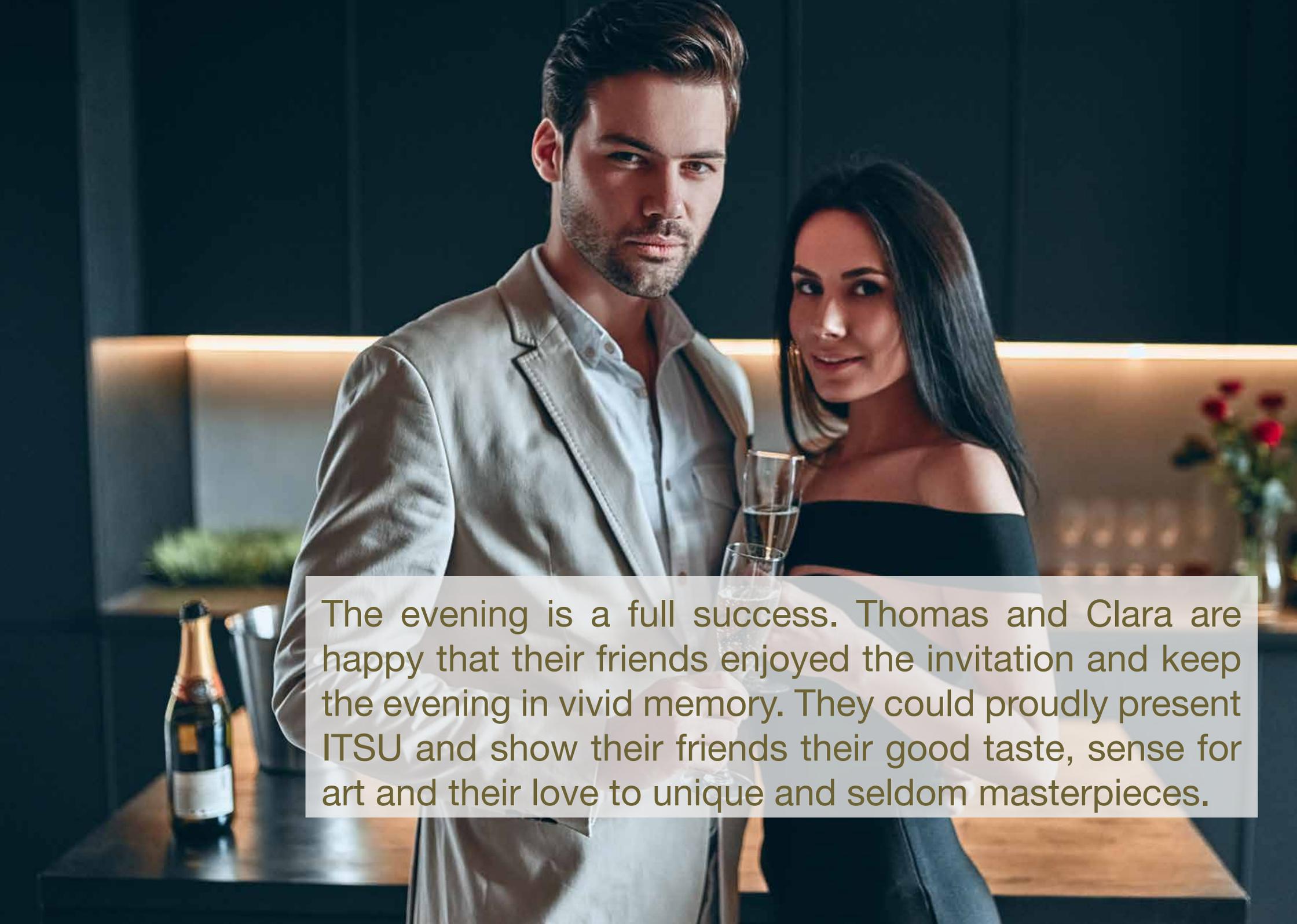
The couple is so in love with this one of a kind masterpiece, that they also purchase an acrylic painting together with ITSU, that exactly fits the natural structure of the stone and is a beautiful addition.





The friends are stunned. “Wow that is so beautiful”, “Did you hold it? It is really heavy and massive!”, “I love the color settings!”

And then finally: “I want to the same, where did you get it from?” Thomas and Clara look at each other and then Clara tells them “This is our unique ITSU and it only exists once! You cannot get the same.” Thomas adds with a smile “but for sure you can get something similar, I can give you the contact data from Andreas, he is the creator of those light and art objects”

A man and a woman are standing at a bar, both dressed in formal attire. The man is wearing a light-colored blazer over a white shirt, and the woman is wearing a black off-the-shoulder dress. They are both holding champagne glasses and looking towards the camera. The background is a dimly lit bar with a wooden counter and a bottle of champagne on the counter. The overall atmosphere is elegant and sophisticated.

The evening is a full success. Thomas and Clara are happy that their friends enjoyed the invitation and keep the evening in vivid memory. They could proudly present ITSU and show their friends their good taste, sense for art and their love to unique and seldom masterpieces.

Visit us:
<https://luxonum.com>
Instagram: @luxonum



Luxonum GmbH
Im Buchwald 65
70186 Stuttgart
+49 (0)711 912 714 20
E-Mail: contact@luxonum.com